

Inclusive Design and Accessibility Resources

Inclusive Design Resources: UXInsight: Resources for a more inclusive UX research practice

<https://uxinsight.org/resources-for-a-more-inclusive-ux-research-practice/>

Establishing & Running an Inclusive Research Practice

- Integrating Inclusivity in Your Research by Kat Chiluiza [video]
- What Did I Miss? The Hidden Costs of Deprioritizing Diversity in User Research by Megan Campos [video]
- UXR with Participants with Disabilities by Sheri Byrne-Haber [video]
- Accessible User Research: Learnings from Xbox Research and Design Team [video]
- Inclusive Research: with people who are deaf and hard of hearing by Antoine Garcia-Suarez [video]
- Inclusive Co-Design Toolkit for Those with Language Barriers / New Immigrants by Hitomi Yokota [toolkit]
- Digital Literacy: A Must For Inclusive Research by Rebecca Van Roy [article]

Inclusive Language

- Inclusive UX Writing by Adobe XD [article]
- LGBTQ+ Inclusion in Surveys by Mei Ke [video]
- How (And When) Should We Ask About Ethnicity? Use These Principles for More Inclusive Demographic-Gathering by PeopleNerds [article]
- Demystifying Disability – What to know, what to say, and how to be an ally by Emily Ladau [book]
- Deafness & User Experience – A List Apart [article]

Biases & Ethics

- Coded Bias by Joy Buolamwini [video]
- Ethics & Power: Understanding the Role of Shame in UX Research by Vivianne Castillo [article]
- Invited Essay: Learning to Recognize Exclusion by Lesley-Ann Noel, Marcelo Paiva [article]
- Invisible Women: Data Bias in a World Designed for Men by Caroline Criado Pérez [book]
- Technically Wrong: Sexist Apps and Biased Algorithms by Sara Wachter-Boettcher [video]
- The Human Library – Don't judge a book by its cover [events]

Inclusive Design Research Center

<https://idrc.ocadu.ca/>

- [Inclusive Design Guide](#)
- [Inclusive Learning Design Handbook](#)

Inclusive Design Toolkit

<https://www.microsoft.com/design/inclusive/>

- Inclusive 101 manual
- Inclusive Activities activity cards
- In Pursuit of Inclusive AI booklet
- Designing for Guidance booklet
- Respecting Focus booklet

Center for Inclusive Design

<https://centreforinclusivedesign.org.au/index.php/resources/>

- Easy English vs Plain English Guide
- Adaptations and Accommodations for Dyslexia
- Digital Accessibility and Recruitment Guide
- Cognitive Disability Digital Accessibility Guide

Google Design:

<https://design.google/library/designers-guide-accessibility-research/>

- Material Design Accessibility Guidelines
- Accessibility Scanner
- A Web for Everyone
- Writing for Accessibility
- Web Content Accessibility Guidelines
- Web Accessibility Initiative
- Material Design Accessibility Guidelines
- What's New with Android Accessibility
- Google's Guide to Designing with Empathy
- Inclusive Design Principles
- Human Interface Guidelines for Accessibility
- Apple Accessibility

A Beginner's Guide to Inclusive UX Design

<https://uxdesign.cc/a-beginners-guide-to-inclusive-ux-design-b8dcc94f5068>

Inclusive Research Articles

- [6 Design Failures That Could Have Been Avoided w/ Inclusive Research](#) by Jacquelyn Iyama
- [10 Tips on how to get started with inclusive UX research...](#) by UXinsight
- [10 ways designers and researchers can meaningfully engage with disabled people in 2023](#) by Alex Haagaard
- [A case for \(premeditated\) diversity in UXR](#) by Ernesto Peña
- [Best practices for inclusive LGBTQIA+ research](#) by Brenna Traynor
- [How \(And When\) Should We Ask About Ethnicity...](#) by Taylor Klassman and Tymmarah Anderson
- [Proper use of personas](#) by Anne Gibson
- [So you want to learn about your users?](#) by Trina Moore Pervall
- [Time to transition to Inclusive Personas](#) by Molly Malsam
- [When Equal Isn't Equitable](#) by Microsoft Design

Inclusive Design Articles

- [6 quick tips for designing inclusive forms](#) by Trina Moore Pervall
- [6 principles of inclusive design](#) by Lillian Xiao
- [Age inclusive design — who cares? Everyone should!](#) by Cyber Duck
- [As a designer, I refuse to call people users](#) by Adam Lefton
- [Beyond binary: designing for gender inclusivity](#) by Anna E. Cook
- [Beyond empathy in design](#) by Caitlin Chase
- [Confront Colorism Guide](#) by Do Something
- [Context is the most critical aspect of alt-text...](#) by Sheri Byrne-Haber, CPACC
- [Design thinking's most popular strategy is BS](#) by Tricia Wang
- [Giving a damn about accessibility](#) by Sheri Byrne-Haber, CPACC
- [How to begin designing for diversity](#) by Project Inkblot
- [How to write an image description](#) by Alex Chen
- [Inclusive Design 101](#) by Tina Golub
- [Inclusive design: digital equality for older users](#) by H. Locke
- [Inclusive design is the key to great user experiences](#) by Trina Moore Pervall
- [Intersectionality: a critical piece of your service and product strategy](#) by Kate Matesic
- [Learning to recognize exclusion](#) by Lesley-Ann Noel and Marcelo Paiva
- [Making the case for inclusive design](#) by Sam Waller, Mike Bradley, Ian Hosking, and P. John Clarkson
- [Making Inclusive Content: Content Creator's Responsibility as Both Creator and Marketer](#) by Jehan Senai Worthy
- [Three Dimensions of Inclusive Design](#) by Jutta Treviranus
- [Trans-inclusive design](#) by Erin White
- [Urgency of Intersectionality in Product Design](#) by Christopher Badaoui
- [Usability for seniors: Challenges and changes](#) by Nielsen Norman Group

- [What We're Leaving Out of the Discussion Around Inclusive Design](#) by Kat Holmes

Inclusive Writing Articles

- [5 steps to inclusive writing for UX](#) by Emerson Schroeter, Career Foundry
- [International guide to gender-inclusive writing](#) by UX Content
- [Why plain language and Plain English are different](#) by Caroline Jarrett

Blogs & Vlogs

- [Fighting Talk](#) (Inclusive Communication, Ettie Bailey-King)
- [Gemma Helyer](#) (Accessibility, YouTube)
- [Jadene Designs](#) (Accessibility, YouTube)
- [Inclusion](#) (Apple Developers)
- [Inclusive Design 24](#) (YouTube)
- [Part of a Whole](#) (Nicolas Steenhout)
- [People Nerds](#)
- User Interviews: [Inclusive Research](#) | [Inclusive Design](#)
- [UX Research and Design Blog](#) (Stéphanie Walter)
- [W3C Web Accessibility Initiative](#) (WAI, YouTube)

Online Resources

- [A11y Project](#)
- [ARIA Authoring Practices Guide](#)
- [Access Guide](#)
- [Accessible Social](#)
- [Biased by Design](#)
- [Deceptive Patterns](#)
- [Design Ethically](#)
- [Ethical Design Guide](#)
- Eventbrite: [Inclusive Research](#) | [Inclusive Design](#)
- [Humane by design](#)
- [Inclusive Design in Southeast Asia](#)
- [Inclusive Design Principles](#) (accessibility principles)
- [Microsoft Inclusive Design Toolkits](#)
- [Mismatch — Inclusive Toolkit](#)
- [OverlayFactSheet.com](#)
- [Self-Defined](#) (open source dictionary of social words & phrases)
- [ShouldIUseAnAccessibilityOverlay.com](#)
- [Tarot Cards of Tech](#) (inspire conversations about design impacts)
- [University of Cambridge Inclusive Design Toolkit](#)
- [W3C: Web Accessibility Initiative](#)
- [Web Accessibility in Mind](#)
- [XRAccess](#)

Courses

- [Accessibility Fundamentals](#) (Deque University)
- [Color and Cultural Connections](#) (LinkedIn Learning)
- [Digital Accessibility Foundations](#) (W3C)
- [Disability & Digital Media: Accessibility, Representation & Inclusion](#) (EdX)

- [How to design for an aging population](#) (Interaction Design Foundation)
- [How To Design for Accessibility: for UX Designers](#) (Udemy)
- [IAAP Certification](#) (International Association of Accessibility Professionals)
- [Inclusive Tech: Breaking Bias in Tech](#) (LinkedIn Learning)
- [Inclusive UX: Designing Websites for Everyone](#) (Regin  Gilbert, Skill Share)
- [Introduction to Accessibility and Inclusive Design](#) (Coursera)
- [Introduction to Digital Accessibility](#) (AbilityNet)
- [Introduction to Web Accessibility](#) (EdX)
- [UX Foundations: Accessibility](#) (LinkedIn Learning)
- [Web Accessibility](#) (Udacity)

Browser Add-ons

- [axe DevTools](#) (Chrome)
- [WAVE](#) (Chrome, Firefox, Edge)

Stock Images

- [Can We All Go](#): plus-size models
- [Disabled and Here](#): disabled people of color
- [Equivalent Design](#): accessible SVGs
- [Gender Spectrum](#): trans and non-binary models
- [Jopwell Latinx Collection](#): Latinx millennials
- [Nappy](#): Black and Brown people
- [Senior Living](#): older adults
- [xFrame](#): Asian people

DScout: Inclusive and Accessible UX: A Starter Syllabus

<https://dscout.com/people-nerds/inclusive-and-accessible-ux-a-starter-syllabus>

- The Accessibility Project Resources and Checklist
- Accessible 360 Checklist
- NN/g usability guidelines for accessible web design
- Lauren Isaacson's Inclusive Research Template
- Inclusive Design Principles (The Paciello Group)
- Inclusive Design Toolkit (University of Cambridge)
- Accessibility Toolkit (Government of South Australia)
- The Inclusive Design Methodology (Microsoft)
- Inclusive Design Playlist
- Design in Three Dimensions
- How Inclusion Shapes Design
- Why We Need Universal Design
- Working With Others
- Designing for Cognitive Differences
- Inclusive Design Patterns
- An Overview of the Current Thinking: Inclusive Design (UX Matters)
- How Inclusive User Research Makes Your Products Better (Rangle.io)

- Accessing Higher Ground (accessibility conference)

NN/g: Inclusive Design

<https://www.nngroup.com/articles/inclusive-design/>

Articles

- Revisiting Facial-Recognition Payment: Old Problems Still Linger
- Usability for Seniors: Challenges and Changes
- How to Report Errors in Forms: 10 Design Guidelines
- Wizards: Definition and Design Recommendations
- Modal & Nonmodal Dialogs: When (& When Not) to Use Them

Research Reports

- Intranet Design Annual: 2022
- Usability Guidelines for Accessible Web Design
- UX Design for Seniors (Ages 65 and older)
- How to Conduct Usability Studies for Accessibility

UX Conference Training Courses

- Design Systems and Pattern Libraries
- Application Design for Web and Desktop
- Designing Complex Apps for Specialized Domains
- Interaction Design: 3-Day Course
- Mobile User Experience

1-Hour Talks

- Mobile App Accessibility
- How Accessibility Lawsuits are Driving Better Web Design
- Initiating a Design System
- Making Accessibility Happen

UXArmy: Inclusive UX Research

<https://www.uxarmy.com/blog/post/inclusive-ux-research>

- [40 Tips For Inclusive And Accessible User Interface Design](#) by Andrew Wilshere and Ezra Lamb
- [A11Y Resources List](#) by Hannah Milan
- [Can I Play That?](#) (Accessibility Gaming) by Courtney Craven and Grant Stoner
- [Design Research Ethics](#) by IDEO
- [Diversity & Inclusion in Design: Why Do They Matter?](#) by AIGA
- [How Inclusion Shapes Design](#) (video) by Kat Holmes
- [How Intersectionality affects Product Strategy](#) by Enginss
- [How to Begin Designing for Diversity](#) by Project Inkblot
- [IBM Accessibility Toolkit](#) by IBM
- [Inclusive Design Podcast](#) (Visual Podcast) by Inclusive Design 24
- [Inclusive Design Toolkit](#) by Microsoft Design
- [Inclusive Design: A Comprehensive Methodology](#) by SayYeah

- [Ignoring Intersectionality](#) by *Bianca Nasser*
- [Intersectionality: a critical piece of your service and product strategy](#) by *Lee Dale and Kate Matesic*
- [Intersectionality, The Social Model of Disability, and Design for Real Life](#) by *Ryan Boren*
- [Intersectional Design Cards](#) by *Stanford University*
- [UX for the Next Billion Users](#) by *Google*
- [Veronica With Four Eyes](#) by *Veronica Lewis*
- [What Is Ethics in Research & Why Is It Important?](#) by *David B. Resnik, J.D., Ph.D.*

DesignLab: A Guide to Accessibility in UX Design

<https://designlab.com/blog/accessibility-resources-ux-design/>

Accessibility Best Practices

Learn some of the common guidelines and principles behind accessibility.

- Material Design Guidelines
- Inclusive Design Challenge Generator
- Microsoft Inclusive Design Toolkit
- Ontario Gov Inclusive Design Principles
- What is Plain Writing?
- User Research Consent Form Template

Ethical Design Resources

Learn more about courageous, ethical design and how it can enrich your own product design process.

- What is Ethical Design?
- Digital Rights
- Design Ethics and Activism
- Tools and Templates
- Personal x Design Values Set of Cards (Etsy)
- Designer's Code of Ethics
- Do Good Pledge

Dark Patterns and Honest Patterns

Dark patterns are the antithesis of accessibility, since they take advantage of user psychology and behaviors in order to trick people into performing (or not performing) an action that they intended to.

- Dark Patterns Library
- Where Do We Draw The Line?
- Recent Legislations

Algorithmic Bias

Learn more about the biases that are built into algorithms, and how they affect the world we live in.

- Meyer's Personal Story about Inadvertent Algorithmic Cruelty

- Pinterest's New Features
- Inclusivity and the Algorithmic Bias Paradox
- Interesting Gov UK Review on Algorithmic Bias
- Algorithmic Bias in Healthcare
- Testing the Algorithmic Bias at Uber

Planet Centric Design Resources

Interested in learning more about planet-centric design? Here are a few great sites and articles to bookmark.

- Oda Design for Carbon Awareness Case Study
- Sustainable Web Design
- Measure Your Website's Carbon
- How Green Is Your Website?
- QR codes for a System's View (Luxury Tech)
- Earth Definition for Video on Mobile
- Design Tools
- Creating a Planet Centric Future
- Envisioning—and Designing—a Planet-Centric Future

Empathy Generators

Empathy generators are tools that help you consider your product from a wider range of user viewpoints.

- Generates multiple perspectives and a range of circumstances
- Uses the Microsoft Inclusive Scenarios
- Empathy Prompts for Disabilities
- Try the Idea Cards for Humanity generator for inclusive personas

Archetypes / Pen Personas / Pen Portraits for Accessibility

Persona resources that are specially designed with inclusivity in mind.

- UK Gov Data Driven Open Source Accessibility Personas
- Cambridge Uni Data Driven Open Source Inclusive Design Personas
- w3 Org Stories of Web Users Pen Personas/Archetypes
- Short & Sweet Accessibility for Digital Projects Pen Personas/Archetypes/Student explorations
- A set of diverse people illustrations for your personas

Simulators for Accessibility Usability Testing

Here are a few simulators that allow you to experience what a digital experience looks and feels like for those who have a disability. It is a powerful way to step outside your own bias and develop a richer sense of empathy for your users.

- Funkify Disability Simulator plugin for Chrome (also a Figma plugin)
- Proxy Persona Testing
- List of Figma Plugins for Accessibility

Books

A few titles to add to your reading list for inspiration and insight into some of the richer concepts of good UX design, and the overall impact your work has on the world at large.

- [Accessibility for Everyone](#) by Laura Kalbag
- [Algorithms of Oppression: How Search Engines Reinforce Racism](#) by Safiya Umoja Noble
- [A Web for Everyone](#) by Sarah Horton & Whitney Quesenbery
- [Beyond the Sticky Notes](#) by Kelly Ann McKercher
- [Black Software: The Internet & Racial Justice, from the AfroNet to Black Lives Matter](#) by Charlton D. McIlwain
- [Building for Everyone: Expand Your Market With Design Practices From Google's Product Inclusion Team](#) by Annie Jean-Baptiste
- [Cross-Cultural Design](#) by Senongo Akpem
- [Deploy Empathy](#) by Michele Hansen
- [Design for Real Life](#) by Eric Meyer and Sara Wachter-Boettcher
- [Design Justice: Community-Led Practices to Build the Worlds We Need](#) by Sasha Costanza-Chock
- [Disability Visibility](#) by Alice Wong
- Do Good Design
- Ends
- [Extra Bold: A Feminist, Inclusive, Anti-racist, Nonbinary Field Guide for Graphic Designers](#) by Ellen Lupton, Jennifer Tobias, et al by Reginé M. Gilbert
- Good Services: How to Design Services That Work
- Future Ethics
- Inclusive Design for a Digital World
- [Intersectional Tech: Black Users in Digital Gaming](#) by Dr. Kishonna Gray
- [Life and Death Design: What Life-Saving Technology Can Teach Everyday UX Designers](#) by Katie Swindler
- [Mismatch: How Inclusion Shapes Design](#) by Kat Holmes
- [Race After Technology: Abolitionist Tools for the New Jim Code](#) by Ruha Benjamin
- [Ruined by Design: How Designers Destroyed the World, and What We Can Do to Fix It](#) by Mike Monteiro
- [Technically Wrong: Sexist Apps, Biased Algorithms, and Other Threats of Toxic Tech](#) by Sara Wachter-Boettcher
- Tragic Design: The Impact of Bad Product Design and How to Fix It
- User Friendly - How the Hidden Rules of Design Are Changing the Way We Live, Work, and Play

Podcasts

- [Design Better](#) (hosts: Aarron Walter and Eli Woolery)
- [InEx](#) (host: Matt May)
- [It's About Time](#) (host: Nigel Prentice)
- [Latinxs Who Design](#) (host: Michel Ferreira)

- [What Is Wrong with UX](#) (host: Laura Klein)
- [Radical AI Podcast](#) (hosts: Dylan and Jess)
- [Revision Path](#) (host: Maurice Cherry)
- [Technically Speaking](#) (host: Harrison Wheeler)
- [Tech Wrap Queen](#) (host: Thee Renee Reid)
- [User Defenders](#) (by Jason Ogle)

Video Talks

- [3 things you should know about about colorism](#)
Trina Jones, Duke University
- [4 Key Design Principles for Gender-Identity Inclusion](#)
Jess Mons & Lindsey Brinkworth, dscout
- [Dear Designers...We Need to Talk About Race: How Colorblind User Research Produces Racist Design](#)
Alba Villamil, UXConf
- [Design Thinking Is Bullsh*t](#)
Natasha Jen, 99U
- [Designing for Inclusivity](#)
Liz Jackson, 99U
- [Dysfunctional Systems: Digital Products and Addiction](#)
John Voss, Clarity 2021 (YouTube)
- [Great design starts with empathy](#)
Jason Nam, Ted Talk
- [How diversity in medical illustrations can improve healthcare outcomes](#)
Chidiebere Ibe, Ted Talk
- [How Privilege Defines Performance](#)
Tatiana Mac, YouTube
- [How to bust the harmful myth of the average user](#)
Indi Young, YouTube
- [How to make design really inclusive](#)
Florence Okoye, Ted Talk
- [How technology has changed what it's like to be deaf](#)
Rebecca Knill, Ted Talk
- [Integrating Inclusivity in Your Research](#)
Kat Chiluiza, UXConf
- [Power of design](#)
JD Hooge, Ted Talk
- [There is no average person; designing with intersectionality in mind](#)
Lee Dale, #id24
- [UXR with Participants with Disabilities](#)
Sheri Byrne-Haber, UXConf

- [What Did I Miss? The Hidden Costs of Deprioritizing Diversity in User Research](#)
Megan Campos, Mad*Pow, YouTube
- [Who doesn't love bikes? Designing for users with contradictory needs](#)
Sarah WR, YouTube
- [Why design should include everyone](#)
Sinead Burke, Ted Talk

Design Communities

- [API Who Design](#)
- [Blacks Who Design](#)
- [Brazilians Who Design](#)
- [Design Buddies](#) (inclusive design community)
- [Filipinos Who Design](#)
- [Indians Who design](#)
- [Latinx Who Design](#)
- [Queer Design Club](#)
- [Rita Creative Lab](#) (inclusive tech & design community)
- [Where are the Black Designers](#)
- [Women Who Design](#)

Conferences

- [Clarity](#) (2023 event: TBD)
- [Inclusive Design 24](#) ([past talks](#) | upcoming: Sep 20–21, 2023)
- [UXRConf](#) (2023 event: TBD)
- [Web Accessibility in Mind](#) (2023 event: TBD)

People to Follow

Here are a few leaders in the field who are passionate about accessibility and inclusivity in design.

- [Alba Villamil](#) (Twitter)
- [Anna E. Cook](#) (Twitter)
- [Chris Thoms](#) (Twitter)
- David Bar-El
- [Derek Featherstone](#) (Twitter)
- [Eric Bailey](#) (Twitter)
- [Gemma | Helyerstudio](#) (Instagram)
- [Harrison Wheeler](#) (Twitter)
- [Jadene Designs](#) (Instagram)
- [Inclusive by Design](#) (Instagram)
- [Indi Young](#) (Twitter)
- [James | TheApexChaser](#) (TikTok)
- [Jeff Zundel](#) (LinkedIn)

- [John Voss](#) (Twitter)
- [Kat Holmes](#) (Twitter)
- Kat Zhou
- [Kevin Bethune](#) (Twitter)
- Laura Kalbag
- [Laura Klein](#) (Twitter)
- [Lily Zheng](#) (LinkedIn)
- [Lizz Horvath](#) (Twitter)
- Lou Downe
- [Lynn Bolden](#) (Twitter)
- Margaret Aiken
- Marja Germans Gard
- [Matt May](#) (Twitter)
- Michele Ronsen
- [Miguel Makes](#) (Twitter)
- [Nick Finck](#) (Twitter)
- [Nicolas Steenhout](#) (Twitter)
- [Regine Gilbert](#) (Twitter)
- [Samantha.UX](#) (Instagram)
- [Sara Soueidan](#) (Twitter)
- [Sarah Fossheim](#) (Twitter)
- Sasha Costanza-Chock
- Sheri Byrne-Haber
- [Stéphanie Walter](#) (Twitter)
- Tim Frick
- [Trina | UX For The Win](#) (Instagram)
- [Vivianne Castillo](#) (Twitter)
- [Whitney Hess](#) (Twitter)

Other Resources:

- <https://www.curiositytank.com/workshops>
- <https://www.curiositytank.com/the-expert-training-series>
- [Inclusive Design Jam](#)